



BIC- INVITATION
CLICHY - April 8, 2020

**BIC's 1st Quarter 2020 Results
will be released on Thursday 23 April 2020**

**Gonzalve BICH, *Chief Executive Officer*
& Jim DiPIETRO, *Chief Financial Officer***

will be hosting a webcast and

a conference call (in English)

at 4:00 PM Paris time / 10:00 AM EST time.

To participate to this conference call / webcast, please follow the instructions below:

(1) Connect to our website: <https://www.bicworld.com/en/investors/event-calendar>

(2) Dial-in:

- From France: +33 (0) 1 70 37 71 66
- From the U.K: +44 (0) 20 3003 26 66
- From the U.S.A: +1 212 999 6659
- *Vocal access code:* « BIC »

(3) Or join the webcast with the following link:

https://channel.royalcast.com/webcast/bic/20200423_1/

The replay of the conference call will be available at the same link.

You can confirm your participation by sending an email to investors.info@bicworld.com

To ensure your participation, please dial-in 10 minutes before the start of the call.

ABOUT BIC

BIC is a world leader in stationery, lighters and shavers. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC® products are sold in more than 160 countries around the world and feature iconic brands such as Cello®, Conté®, BIC Flex™, Lucky Stationery, Made For YOU™, Soleil®, Tipp-Ex®, Wite-Out® and more. In 2019, BIC Net Sales were 1,949.4 million euros. The Company is listed on “Euronext Paris,” is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It received an A- Leadership score from CDP. For more, visit www.bicworld.com or follow us on [LinkedIn](#), [Instagram](#), [Twitter](#), or [YouTube](#).

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